



IODC 16

**OFF
LINE**

USE MANUAL

LOGOTYPE

BASIC / CMYK COLOR LOGOTYPES



Spanish version



English version

LOGOTYPE

BASIC / B&W VERSION



Spanish version



English version

LOGOTYPE

BASIC / ONE INK VERSION

VERTICAL LOGOS SPANISH & ENGLISH VERSIONS



Spanish version



English version



OFFLINE USE MANUAL

LOGOTIPO

VERSIONES / INFO

SPANISH & ENGLISH VERSIONS



HORIZONTAL LOGOTYPES

OFFLINE USE MANUAL

LOGOTIPO

VERSIONES / INFO



COMPLETE HORIZONTAL LOGOTYPE

COLORS

BLACK & WHITE / CORPORATIVE



P. BLACK C 50%

C: 0%
M: 0%
Y: 0%
K: 50%



PROCESS BLACK C

C: 0%
M: 0%
Y: 0%
K: 100%



PANTONE: 199C

C: 5%
M: 100%
Y: 78%
K: 1%



OFFLINE USE MANUAL

SIZES

MINIMAL USED SIZES



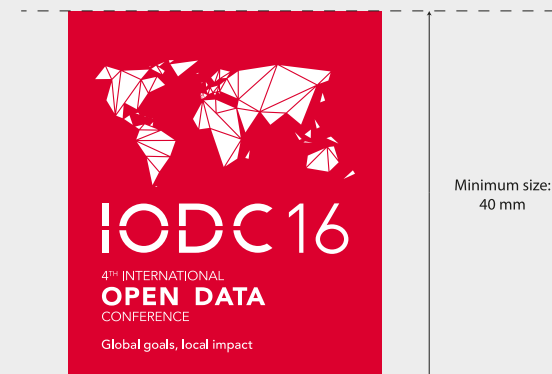
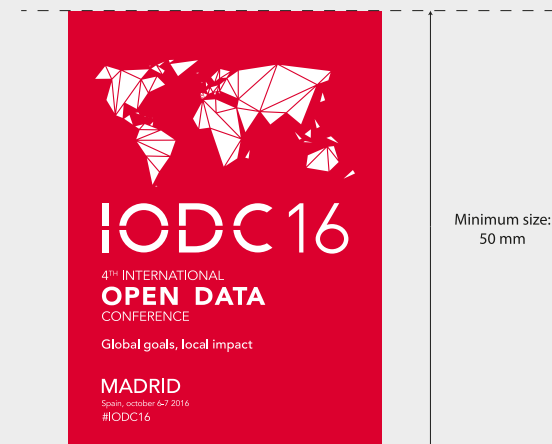
Minimum size: 25 mm



Minimum size: 50 mm



VERTICAL VERSIONS



SIZES

MINIMAL USED SIZES



Minimum size: 60 mm



Minimum size: 55 mm



Minimum size: 80 mm

HORIZONTAL VERSIONS

TIPOGRAPHY

TYPO FONT

Avenir® Book

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Avenir® Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Avenir® Black

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

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